

2026



Cherkasy region

POTENTIAL AND COOPERATION OPPORTUNITIES

# Why Cherkasy region?



## Beneficial geographic location

Strategic location and natural resources create favorable conditions for business development.



## Developed ecosystem of mechanical engineering enterprises

Available network of mechanical engineering enterprises, qualified personnel and manufacturing facilities create the foundation for the growth of high-tech production.



## Availability of undeveloped deposits

It has a significant potential of mineral resources available for exploration and industrial development.



## Powerful agricultural sector

It creates potential for deep processing of local raw materials.



## Qualified personnel and education

A developed network of educational institutions, including those with dual education programs ensure training of specialists to meet the labour market demand.



## Cultural and tourism potential

The region has a rich cultural heritage which creates significant but underutilized tourism potential.

## POPULATION

**1,157** million people

**4** districts

**66** territorial communities

**1,28** billion USD

EXPORT OF PRODUCTS FROM  
THE REGION

**6,7%**

SHARE OF NATIONAL AGRICULTURAL  
PRODUCTION

**150+ ha**

AREA OF INDUSTRIAL PARKS



REGION'S AREA

**20,9**

thousand sq. km



**3,46%**

SHARE OF UKRAINE'S TOTAL  
TERRITORY

Agricultural land

**69,3%**



Water fund lands

**6,5%**



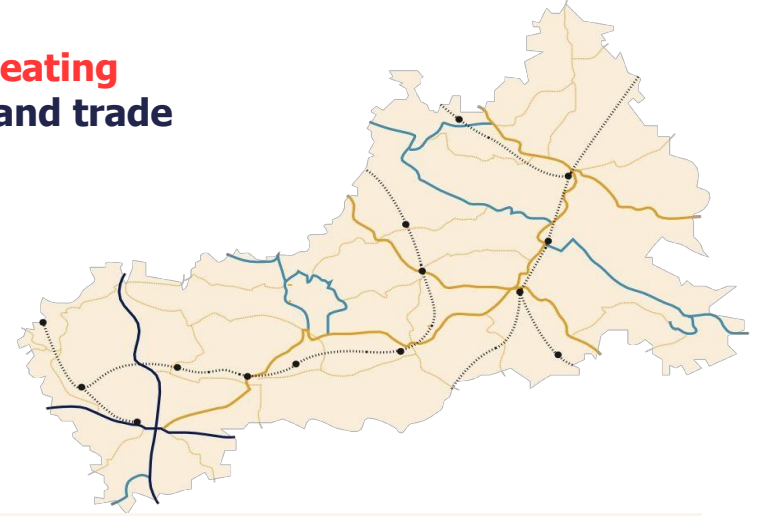
Forests and other forest-covered  
areas

**15,0%**



**Cherkasy region is located in the center of Ukraine, creating opportunities for the development of logistics routes and trade**

-  International Highways
-  National Highways
-  Regional Highways
-  Territorial Highways
-  Railway



**DISTANCE FROM CHERKASY**

**160 km**  
Boryspil International Airport



**191 km**  
Kyiv International Airport named after I. Sikorsky (Zhuliany)



**725 km**  
Lviv Danylo Halytskyi International Airport



**450 km**  
Odesa Sea Trading Port



**415 km**  
Sea Trade Port Pivdennyi





SLOVAKIA	<b>940</b> km
<b>Uzhhorod</b>	<b>945</b> km
HUNGARY	<b>945</b> km
<b>Chop</b>	<b>790</b> km
POLAND	<b>790</b> km
<b>Krakovets</b>	<b>700</b> km
POLAND	<b>700</b> km
<b>Ustyluh</b>	<b>665</b> km
ROMANIA	<b>665</b> km
<b>Porubne</b>	<b>410</b> km
MOLDOVA	<b>410</b> km
<b>Mohyliv-Podilskiyi</b>	<b>450</b> km
MOLDOVA	<b>450</b> km
<b>Kuchurhan</b>	<b>450</b> km

# Cherkasy region demonstrates stable economic development

# 3,8%

OF THE TOTAL NATIONAL  
VOLUME OF INDUSTRIAL OUTPUT

## STRUCTURE OF INDUSTRIAL OUTPUT, 2024

	Supply of electricity, gas, steam and conditioned air	19,4%
	Chemical industry	7,2%
	Production of basic pharmaceutical products and pharmaceutical preparations	5,2%
	Mechanical engineering	4,2%
	Production of rubber and plastic products	3,6%
	Wood products, paper production, and printing	3,3%
	Metallurgical production and finished metal products	2,3%
	Textile production	2,3%
	Mining and quarrying	1,7%
	Other industries	0,4%

FOOD INDUSTRY

# 50,4%



# 6,7%

OF UKRAINE'S  
AGRICULTURAL OUTPUT

4th PLACE

among Ukrainian  
regions

# 68,8%

crop production



# 31,2%

livestock  
production



## Export structure of Cherkasy region

### EXPORT OF SERVICES

**58,1** million USD

**74,3%**  
IT services

Export of information and communication services ranks first in the region's total export of services.

**25,7%**  
Other services

### GEOGRAPHY OF EXPORTS

**1280,4**  
million USD



The Netherlands	13,2%
Spain	9,3%
Slovakia	6,5%
Poland	6,4%
Italy	4,9%
China	4,9%
Others	54,8%

### SECTORAL STRUCTURE OF EXPORTS

**81,8%**

Agricultural sector



7,3%

Food industry

3,3%

Woodworking industry

2,1%

Chemical industry

1%

Mechanical engineering

4,5%

Others

## DIRECT FOREIGN INVESTMENT

# +17,6 %

(in 2024)



**185** enterprises with foreign investment

**39** investor countries

### Main investor countries:

Cyprus - 48,7 %  
Germany - 8,9 %  
The Czech Republic - 8,1 %  
France - 6,6 %

Luxemburg - 4,4 %  
The Marshall Islands - 4,1 %  
Switzerland - 2,9 %  
The Netherlands - 2,5 %

## CAPITAL INVESTMENT

# 16,5

billion USD



**39%** Agriculture, forestry, and fisheries



**5,5%** Construction



**4,6%** Healthcare and social assistance



**32,3%** Industry



**4,9%** Wholesale and retail trade

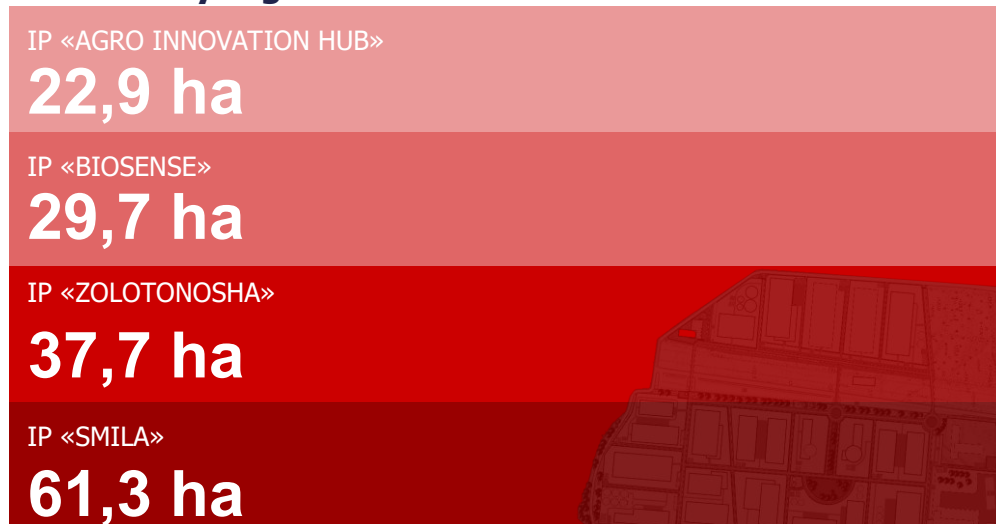


**2,1%** Transportation, warehousing, postal and courier activities

# Cherkasy region has **mineral and raw materials potential**



## Four industrial parks (IPs) have been created in Cherkasy region



## AVAILABLE LAND PLOTS FOR PLACING PRODUCTION



# Basic taxes and tax incentives

Since 2020, the Law of Ukraine “On State Support of Investment Projects with Significant Investments in Ukraine” has been in force.

The law provides state support to Ukrainian and foreign investors with a total investment amount starting from

€12 mln

In 2016, the Investment Promotion Office was established



## MAIN TAXES

Corporate income tax

18%

Unified social contribution

22%

Personal income tax

18%

Value added tax

20%

Military levy

5%

## TAX INCENTIVES



### Exemption from import duty

machinery and equipment imported into Ukraine for the implementation of investment projects (valid until January 1, 2035).



### Exemption from VAT

VAT on the import of machinery, equipment, and components for projects with significant investments (valid until January 1, 2035).



### Exemption from corporate income tax

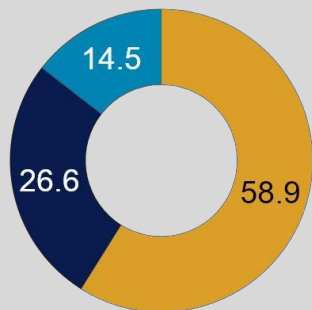
Applies for five years after the commissioning of an investment project facility, within the term of a special investment agreement.

# The untapped potential of the economically active population creates favorable conditions for attracting new businesses

## Population

1,157

million people



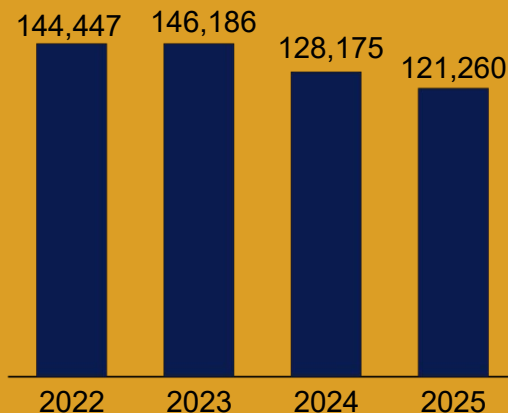
16-59 60+ 0-15

Population aging leads to a reduction in the labor force, increased social burden, and a growing need to attract young people and skilled professionals

## Number of IDPs

121,260

people

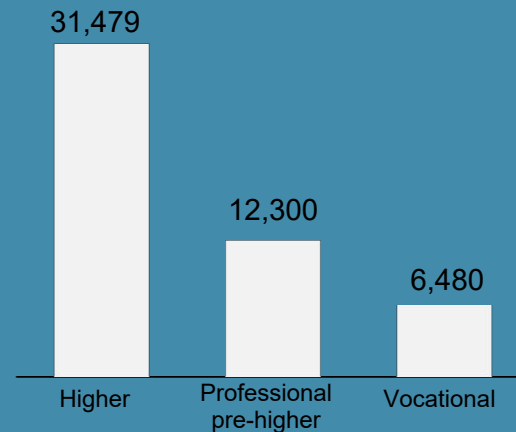


A high share of internally displaced persons (IDPs) creates additional pressure on the labor market and highlights the need for employment and retraining programs

## Number of students

49,680

people



Low number of students is caused by the weaker position of local higher educational institutions, youth outmigration, proximity to Kyiv, and low demand for certain specialties.

# Cherkasy region has a **well-developed network** of higher and vocational education institutions that train specialists for a wide range of sectors



**49 680**

students in total



**31 479**

students in higher education institutions (universities)

**12 300**

students in professional pre-higher education institutions

**6 480**

students in vocational education institutions

**7**

higher education institutions

**16**

vocational education institutions

**21**

professional pre-higher education institutions

## LARGEST HIGHER EDUCATION INSTITUTIONS



Uman National University



Bohdan Khmelnytsky National University of Cherkasy



Cherkasy State Technological University

# Cherkasy region is gradually shaping a new tourism identity, based on preserving its natural heritage

9 078

landmarks

7 169

Archaeological landmarks

1 552

Historical landmarks

184

Architectural objects

173

Art monuments

189

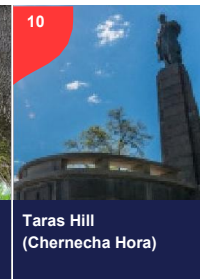
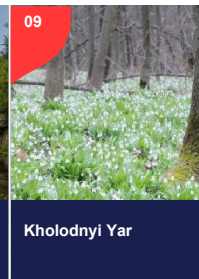
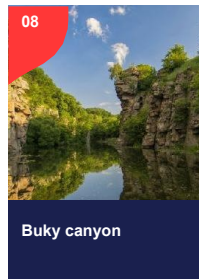
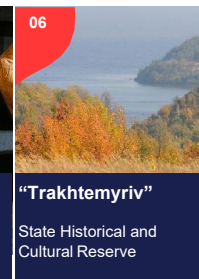
museums

4

Theaters and philharmonics

68

parks



# Priority spheres for projects' implementation

1

Niche mechanical engineering



2

Processing of agricultural raw materials



3

Storage facilities for vegetables and fruit and berry products



4

Small hotel complexes and campsites



# Available industry ecosystem, skilled professionals and industrial sites create conditions for the development of niche mechanical engineering

## WHAT CAN BE IMPLEMENTED

01



**Production** of small-sized specialized equipment or components, including: vans, fuel trucks, dump trucks, flatbed platforms and tanks of various classes.

02



**Production** of machinery and equipment for demining, such as light chassis for mobile platforms, trailers, mechanized trawls, and auxiliary tools for humanitarian and technical demining.

03



**Adaptation** of products to meet the needs of the domestic market and specific export niches, particularly in agricultural and housing & utilities sectors.

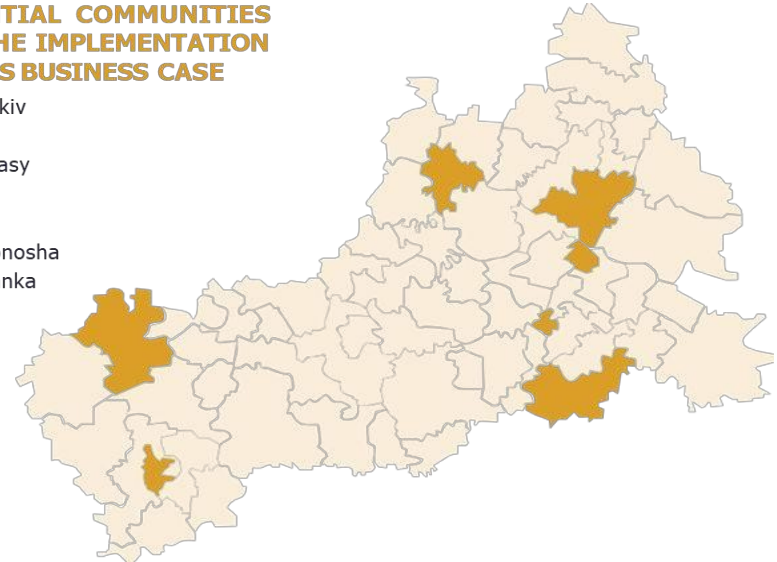
## PROJECT IMPLEMENTATION FORMATS

**Manufacturing partnership** with local companies that already have infrastructure and personnel.

**Establishment of a new enterprise** in one of the region's communities on operating industrial sites or within the industrial parks.

## POTENTIAL COMMUNITIES FOR THE IMPLEMENTATION OF THIS BUSINESS CASE

- Zhashkiv
- Smila
- Cherkasy
- Uman
- Kaniv
- Zolotonosha
- Kamianka



# Processing of agricultural raw materials

## WHAT CAN BE IMPLEMENTED

01



**Facilities** for deep processing of grain and oilseeds: flour, oil, groats, compound feed, protein concentrates.

02



**Production** of fruit and vegetable-based products: pastes, juices, jams, dried and frozen fruits and vegetables.

03



**Processing** with processing enterprises for the production of juices, purees, frozen products.

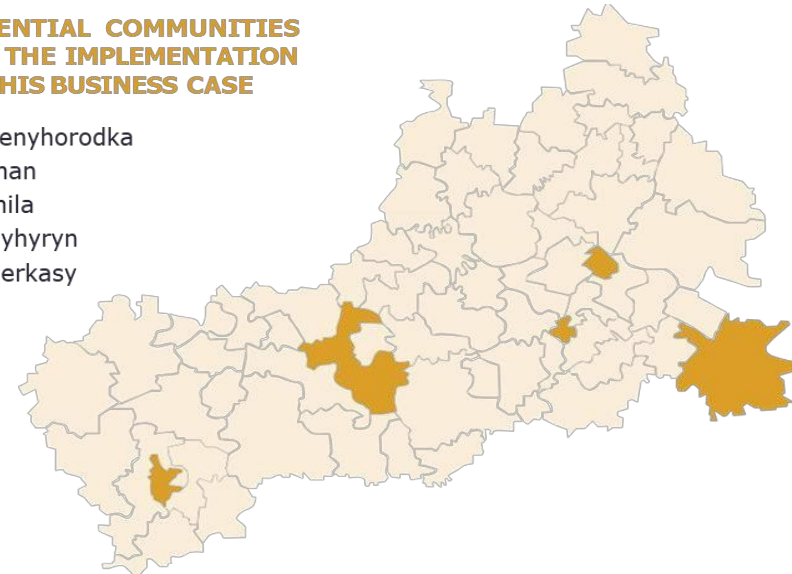
## PROJECT IMPLEMENTATION FORMATS

**Industrial partnership** with existing agricultural producers or food industry enterprises.

**Establishment of a new enterprise** in one of the region's communities on operating industrial sites or within the industrial parks.

### POTENTIAL COMMUNITIES FOR THE IMPLEMENTATION OF THIS BUSINESS CASE

- Zvenyhorodka
- Uman
- Smila
- Chyhyryn
- Cherkasy



# Construction of storage facilities for vegetables and fruit-and-berry products

## WHAT CAN BE IMPLEMENTED

01



**Construction** of vegetable and fruit storage facilities with controlled- atmosphere storage.

02



**Establishment** of cold-chain logistics hubs for centralized transportation and cooling of produce.

03



**Integration** with processing enterprises for the production of juices, purees, and frozen products.

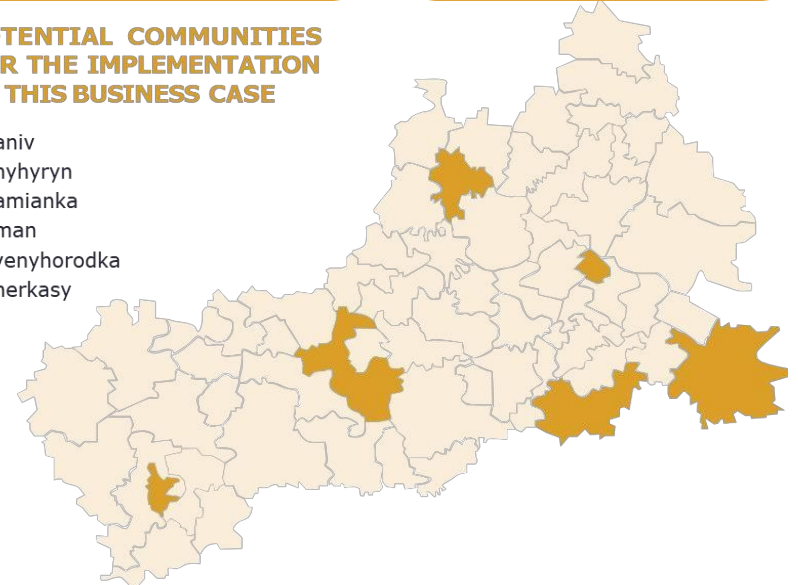
## PROJECT IMPLEMENTATION FORMATS

**Partnership** with agricultural producers and existing cooperatives for engineered centralized storage.

**Placement** of projects in communities with existing engineering infrastructure.

### POTENTIAL COMMUNITIES FOR THE IMPLEMENTATION OF THIS BUSINESS CASE

- Kaniv
- Chyhyryn
- Kamianka
- Uman
- Zvenyhorodka
- Cherkasy



# The construction of small hotel complexes and campsites will make it possible to satisfy the demand for recreation from residents of neighboring cities

## WHAT CAN BE IMPLEMENTED

01



**Creation** of glamping sites, campsites, mini-hotels and apart-hotels in recreationally attractive communities.

02



**Creation** of agritourism estates in cooperation with farmers and craft producers.

03



**Integration** with tourist routes, festivals and the region's gastronomic brands.

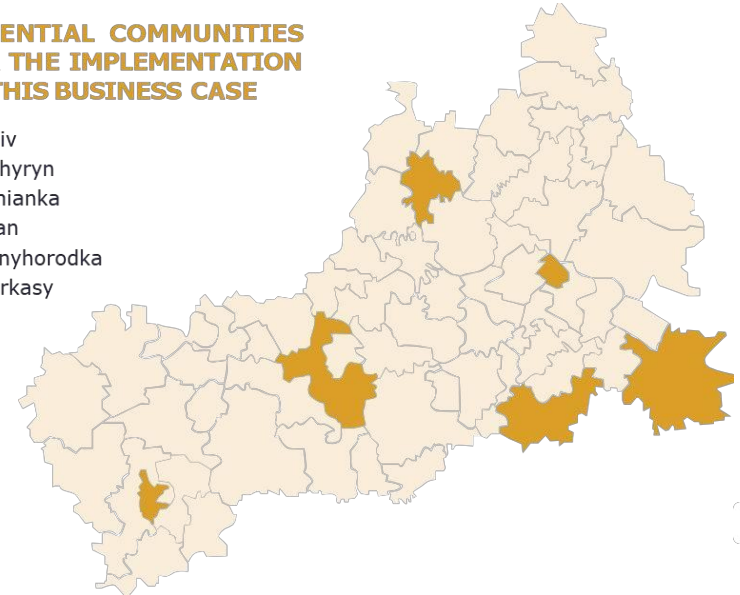
## PROJECT IMPLEMENTATION FORMATS

**Cooperation** with local craft producers, event organizers, and gastronomic route developers to create offerings for visitors.

**Investing** in accommodation facilities near tourist routes or locations with an existing flow of visitors.

## POTENTIAL COMMUNITIES FOR THE IMPLEMENTATION OF THIS BUSINESS CASE

- Kaniv
- Chyhyryn
- Kamianka
- Uman
- Zvenyhorodka
- Cherkasy



 **Ukravit**

**ВОЛОШКОВЕ ПОЛЕ**

**Saturn®**

 **ЕКОНІЯ**

**Cidre**  
ROYAL

**POLE**  
EST. 1999  
ORGANIC

 **НІБУОН**

 **УКРАЇНСЬКИЙ  
КОНДИТЕР**

**УТК**  
УКРАЇНСЬКИЙ ТЕХНОЛОГІЧНИЙ КОМПАНІТ

**IMERYYS**

 **ALTERA AZTECA**  
MILLING UKRAINE

 **YURIA-PHARM**

**HIRSCH  
GRUPPE**

**OSTCHEM**  
CHERKASY  
AZOT

**LOGISTOR  
GROUP**

**MacCoffee**

**BAYADERA  
GROUP**

**LNZ  
GROUP**

**BEEHIVE  
STANDARD**

 **SWEETONDALE**

**ARAMIS** | INNOVATIVE  
TECHNOLOGIES

**BEPEC**

**Звени Гора**

**фрау  
Марта**

**НАША  
РЯБА**

 **NEW  
PRODUCTS** group

**CEM  
ELEMENTS**

**FIELDAY**

**lidea**

**МХП**

**SEED  
CORP**

 **HELIOS**

**БОН  
БУАССОН**

**MANEZH**

**VAMP**

**КЛУБ СИРУ  
CHEESE CLUB**

**ШОЛАНЬСЬКИЙ ЗАВОД ПРОДУКТІВ  
1944**

**Звени Гора**

# Our companies



**Cherkasy region**